



CMH

CHANGEMAKERSHUB

be the change

Putting Change
On The Map
To Mobilize
Active Citizenship





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be the change

Welcome to ChangeMakersHub;
where our mission is to profile charities
making a difference.

Why?

Our web platform, profiles social entrepreneurs giving them much-needed visibility for the good they are doing in our world.

Each organization gets a dedicated page highlighting the “who, where, why, what and their wish-list of needs”

Connecting social entrepreneurs to people who want to help.


Connecting people who want to help with causes they care about.

Active Citizenship

Individuals can adopt & champion one of the highlighted wishlists.

Making it easy for anyone who wants to help,
to do exactly that,
with what they have,
where and how they can.

Submission of successful profile



- 1** You will receive a nomination to be profiled on ChangeMakwersHub.
- 2** All required information for profile is to be completed within 48 hours.
- 3** Send completed profile and accompanying images to nominations@changemakershub.org
- 4** If your content is submitted accurately; it will be submitted for publishing & a link will be sent to you.
- 5** The profile only has validity and credibility when reviewed by at least 5 people so please circulate across your networks & social media platforms asking for your fans to add their personal reviews.

A SUCCESSFUL LISTING

Tips & Advice



THE INFORMATION IS KEY

Who, What and Why you do what you do connecting the ChangeMakersHub network to who you help. Please share the #goodnews of how you bring positive change through your work.



THE MAIN PROFILE PHOTO

This is your pages main images and a picture says a thousand words so please choose it carefully, good quality and landscape version please.



ADDITIONAL PHOTOS TO ADD TO YOUR PHOTO GALLERY

Be sure to send us photos at least 10-20, showing your work, the ones you serve, the successes and the joy you bring.



THE GPS ADDRESS

To make sure we can "put your profile on the map" and people know where you are.



REVIEW & TESTIMONIALS

It's very important that people who know you and the work you do, are asked to give your published profile a reviews - this validates your credibility and is an essential element if you want to be supported.



● Create an emotional authentic connection



● Show the Difference through good imagery



● How can the difference makers adopt into your Wishlist?

● Become popular by showing your supporters' endorsement through the review system



Guidelines

The screenshot shows the ChangeMakersHub website profile for 'ChangeMakersHub at Sunset'. The page includes a header with navigation links (HOME, GET INVOLVED, SUBSCRIBE, NOMINATE), a search bar, and a user profile icon. The main content area features a large feature image of hands clasped together, a category label 'Advocacy, COVID19', a star rating, and a 'Write a Review' button. Below the image are sections for 'Where?' (contact info, address, Google Maps), 'Who?' (listing description), 'What?' (mission statement), 'Why?' (background context), and a 'Wishlist' of needs. A 'Photo Gallery' is also present. At the bottom, there is a 'Leave a Review' form with a rating system, a comment box, and a 'Submit Reply' button.

Name of Organisation

Category

Feature Image

To write a review

Where?

Email Address on Google Maps

Contact Number Website

NPO Number

Who?

Image Gallery

What?

Why?

Wishlist

Leave a Review of the Organization.

Submit Review

Your Checklist

- TITLE/NAME
- CATEGORY / COVID RELIEF IN ADDITION?
- CONTACT PERSON
- TELEPHONE NUMBER
- E-MAIL
- WEBSITE
- ORGANISATION'S ADDRESS
- REGISTRATION NUMBER (IF APPLICABLE)

- WHAT THE ORGANISATION DOES IN DETAIL?
- WHO IS SERVED BY THE ORGANISATION?
- WHY DO THEY DO WHAT THEY DO?
- WISHLIST OF NEEDS (ITEMS/RESOURCES/TIME)

- QUALITY FEATURE IMAGE - LANDSCAPE PHOTO REPRESENTING THE ORGANISATION.
- PHOTO GALLERY - IMAGES THAT REPRESENT THE WORK, COMMUNITY, SUCCESSES, PERSONALITY AND CULTURE OF ORGANISATION
- REVIEWS BY PEOPLE WHO BELIEVE IN YOUR WORK



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#Hashtags

- #ChangeMakersHub
- #StorytellingForChange
- #BeTheChange
- #StartARipple
- #HangWithHeroes
- #TogetherStronger
- #WeAreTheWorld
- #ChangeMakers
- #CatalystsForChange
- #TorchBearersForChange
- #AgentsForChange
- #MentorsForChange
- #Impact2030



Spread the Love & Light

