
If you could save a life, would you?
HAVE A HEART
100 HEARTS TO SAVE
1 MILLION
MARINE LIVES
Start a Ripple
Save a Life
eco CHANGEMAKERS
A Crisis We Cannot Ignore
PLASTIC IS DROWNING OUR OCEAN
CLIMATE ACTION INITIATIVE OF
CMH
CHANGEMAKERSHUB

ABOUT US

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CMH
CHANGEMAKERSHUB

- ChangeMakersHub (CMH) is a fully **compliant non-profit organisation** dedicated to connecting changemakers with high-impact causes

- Our goal is to accelerate progress towards the Sustainable Development Goals (SDGs) by **fostering a culture of integrity, inclusivity, and purpose-driven impact** through partnerships

- Our **flagship initiative, EcoChangeMakers** is a Blueprint Programme easily paid forward, a learning journey that empowers everyone to become advocates and contribute to the much-needed climate action

- This programme **elevates understanding & changed behaviour** through a journey of experiential milestones that bridge the gap within the **circular economy** of a developing world



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Vision

A world free of plastic pollution, where communities and nature thrive in harmony, empowered by knowledge and collective action to safeguard our people, our oceans, our nature and planet for future generations.

Mission

To prevent plastic leakage. We empower every person to be an EcoChangeMaker, sharing knowledge on how to mobilise daily actions that reduce plastic waste from harming our nature, to both people and planet.



Our 2030 impact goal is to **prioritise meaningful education** and public learning while also developing a sustainable revenue model. We aim to focus on educating communities about plastic, particularly targeting HDPE2 and PP5, and integrating this knowledge at the core of our programme.

OUR FOCUS IN VIEW

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A harsh truth

Plastic bottle tops made from HDPE(2) & PP5 takes 450 years to decompose - constituting one of the most deadly ocean waste items!

2 HDPE

5 PP

3.5 Billion Plastic Bottle Tops

enter South Africa's waste stream every year, with only 10-15% recycled, making it one of the top five most detrimental plastics to leak into the ocean

Marine Life in Crises

with 50-60 million marine animal deaths projected over the next five years due to ingestion and entanglement

Long-Term Impact

of plastic pollution into marine environments has detrimental and cascading effects to human health, economies and the climate



A Crisis We Cannot Ignore

PLASTIC IS DROWNING OUR OCEAN

OUR RESPONSE

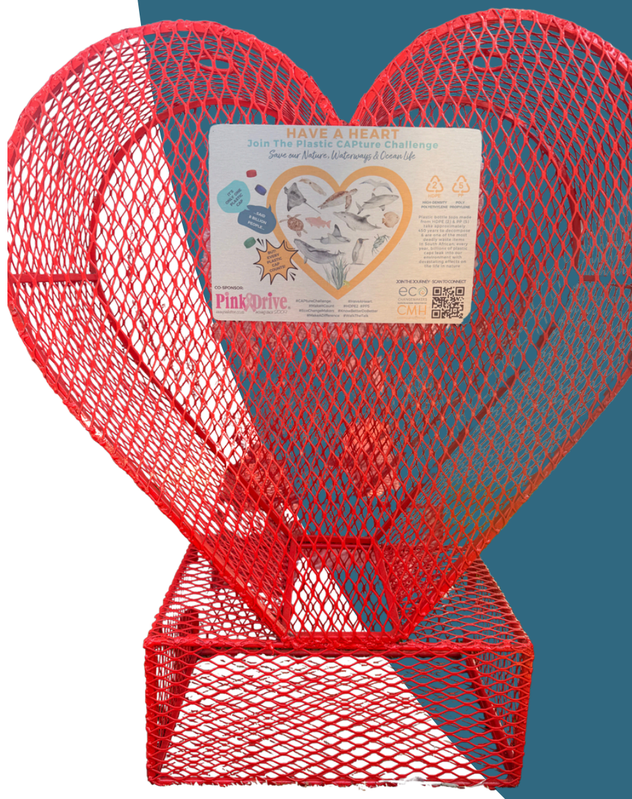
The "Have a Heart" Campaign

Turning Plastic into Purpose

- The “Have a Heart” campaign offers you the opportunity to take meaningful climate action while empowering communities across South Africa
- Each Heart is a powerful, heart-shaped metal structure measuring 1000 x 800 cm designed to collect 20 000 harmful plastic bottle tops (HDPE) and weighing an average of 40kgs - equating to 56-84kg of CO_2 savings
- Building communities – Each Heart is made by local people, providing work and income. Co-creation of hands-on solutions that engages communities to be part of a joint effort to retrieve, redirect and repurpose plastic leakage
- Proceeds help fund CMH’s EcoChangeMakers climate literacy, skills training and waged days in communities

Our goal is to place a Heart in as many schools, public spaces and company environments as possible, making it easy for everyone to be an EcoChangeMaker.

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YOUR SPONSORSHIP

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Start a Ripple

R 15,000

- Individuals or groups can buy or sponsor a Heart for their own use or community
- Heart installed in community or location of your choice (Cape Town)
- Engraved plaque with sponsors name
- Heart placed on the 'Have a Heart' map to track change
- Receive a toolkit and information on further action you can take to become an EcoChangeMaker to combat plastic pollution
- Section 18A tax deductible certificate

Wave of Impact

R 25,000

- 2 Hearts – get one and give one to a community in need
- Featured recognition on ChangeMakersHub's website
- All benefits from individual sponsorship
- Receive regular impact report to track progress

Stronger Together

Become an Impact Partner

SQ and Tailor - made

Lead the movement for a Plastic free future in your sphere of influence - whether in South Africa or abroad!

- "Have a Heart" campaign serves as a Blueprint for easy adaptation in any environment!
- Metal hearts can be customised to any shape thereby providing a dual impact - company advertising and prevention of plastic bottle cap leakage
- CMH are at the ready to assist you with plans, designs, advice and marketing strategies



JOIN THE HEARTBEAT

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- **Select Your Sponsorship Level**: Choose from the options above
- **Confirm Your Sponsorship:** Complete the online form and submit payment
- **Receive Your Heart (Cape Town based):** Your Heart will be crafted by local artisans and delivered within 14-21 days
- **Public Recognition:** Your branded Heart will be installed in a prominent location, or location of your choice, and added to the online location map of EcoChangeMakers Hearts
- **Track Your Impact:** Receive regular updates showcasing the difference you're making.

Why Partner with us?

- Demonstrate a genuine and meaningful commitment to ESG, thereby strengthening credibility, trust and legitimacy on ESG alignment
- Support authentic, meaningful and positive social impact to communities and influence enhanced community impact storytelling
- Realise tangible ESG benefits by adopting measurable sustainable outcomes
- Maximise return on investment - receive a Section 18A certificate for tax reduction
- Drive employee engagement and teamwork, loyalty and retention by fostering Sinobuntu through partnership



INCLUSIVE FULL CIRCLE SOLUTION



01 Business Sector

Catalyst to providing sustainable solution for gaps a social economic support

02 Plastic Capture

Specific problem, viible measurable longevity

03 Placement

Public space, Beneficiary NGO, BeneficiarySchool

04 Recycling Partner

Catch at source; Prevent leakage,
Prevent contamination

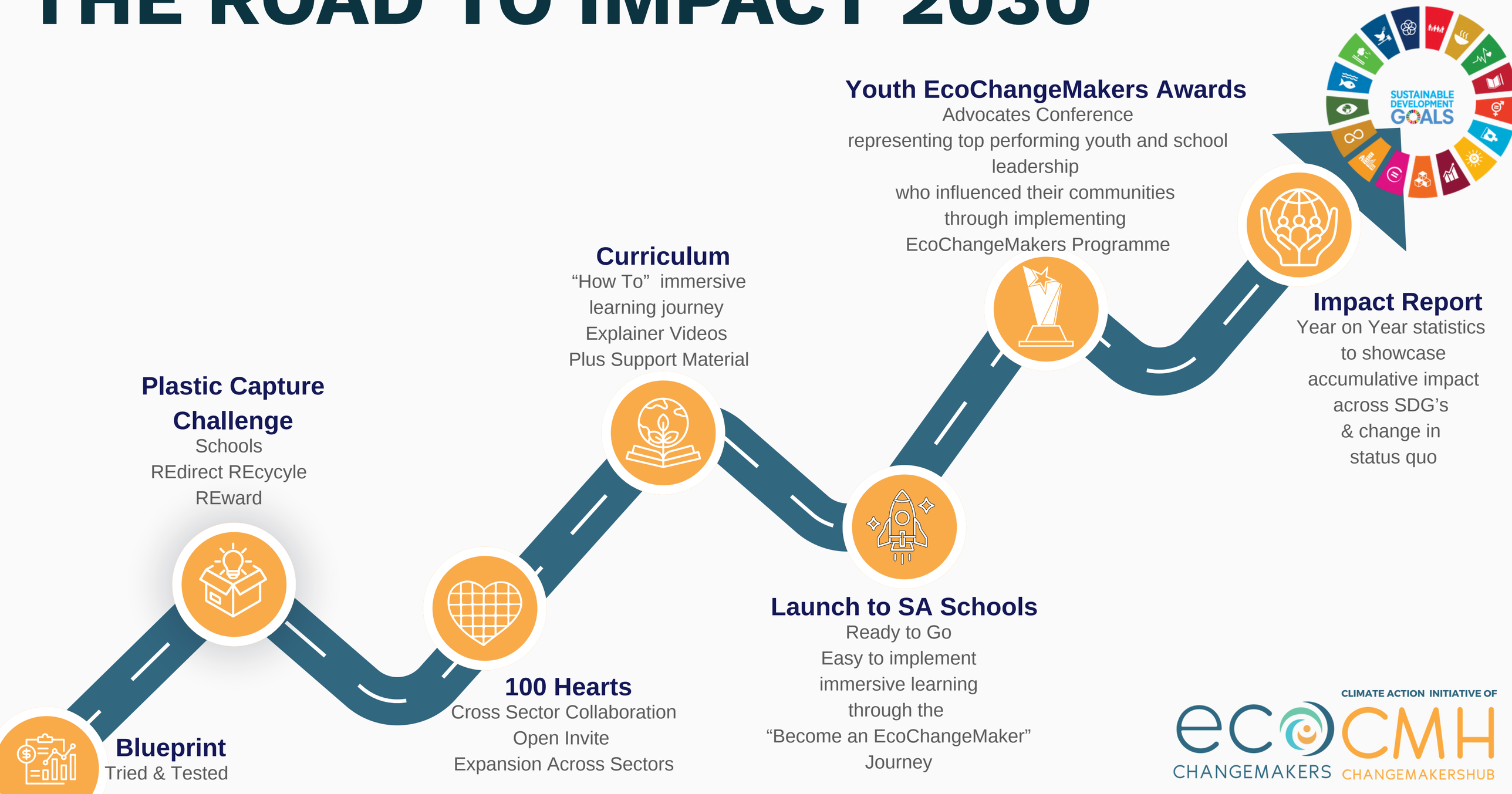
05 EcoChangemakers Programme

Climate Litreacy Learning Journey
Know Better Do Better

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Bridging gaps in the circular economy

THE ROAD TO IMPACT 2030



Blueprint
Tried & Tested

Plastic Capture Challenge
Schools
REdirect REcycle
REward

100 Hearts
Cross Sector Collaboration
Open Invite
Expansion Across Sectors

Curriculum
“How To” immersive
learning journey
Explainer Videos
Plus Support Material

Launch to SA Schools
Ready to Go
Easy to implement
immersive learning
through the
“Become an EcoChangeMaker”
Journey

Youth EcoChangeMakers Awards
Advocates Conference
representing top performing youth and school leadership
who influenced their communities
through implementing
EcoChangeMakers Programme

Impact Report
Year on Year statistics
to showcase
accumulative impact
across SDG’s
& change in
status quo

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IMPACT PARTNER JOURNEY

AWARENESS

- Social Media, Content Marketing
- Discovering the brand
- Develop shareable content
- Curiosity, Interest
- Adopt into EcoChangeMakers Plastic Capture Challenge

INTEREST

- Cross Sector Partnerships
- 100 Hearts
- Engagement, Desire
- Identify Like Minded entities that can be nurtured inot EcoChangemakers

RECOGNITION

- Community service hours & certificates
- REward top performers with Prizes
- Business & products who value sustainability
- Incentivize inclusive participation supporting grass root climate action
- Comparison due to understanding - leads to Exploration

CURRICULUM

- E-commerce Platform
- Provide ready made educational content
- Play a role within a greater collective
- Confidence, Excitement
- Set a standard of excellence for others to follow

IMPACT

- Ongoing Support to collective of EcoChangeMakers
- Providing feedback through individual and collective Impact reports
- Progressive evolution into more curriculum models
- Satisfaction, Loyalty
- Accumulative Impact across partners gives a progressive growth evidence with feedback to be better

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CONTACT US

Together we can protect our ocean, environment and human life

One heart at a time!

ORDER YOUR HEART TODAY:

Email: haveaheart@changemakershub.org
startaripple@changemakershub.org

Website: www.changemakershub.org

Join the journey: scan to connect

Instagram: @startaripple

FaceBook: ChangeMakersHub.org

Look out for our Hearts in and around Cape Town and bring with your bottle caps for collection!



Alone we are one drop, together we are an ocean

#EcoChangeMakers #StartaRipple #CAPtureChallenge #HaveAHeart #MakeItCount #HDPE2 #PP5
#KnowBetterDoBetter #WalkTheTalk #SaveOurOcean

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NPC: 2013/030242/08
PBO: 930070887
Level 1 BEE Contributor